

**SAMA**

Special Assets Management Association

SPECIAL ASSETS MANAGEMENT ASSOCIATION (SAMA)  
2321 Rosecrans Avenue, Suite 3270 El Segundo, CA 90245

A large, multi-story resort building with a swimming pool and lounge area at night. The building has a rustic, mountain lodge style with multiple chimneys and balconies. The pool is illuminated with blue lights, and there are lounge chairs and umbrellas around it. The sky is a deep blue, suggesting dusk or dawn.

# 2015 6<sup>TH</sup> ANNUAL SAMA CONFERENCE

**May 27<sup>th</sup>-29<sup>th</sup>, 2015**

**The Lodge at Torrey Pines**

11480 N. Torrey Pines Road  
La Jolla, CA 92037

The **Special Assets Management Association (SAMA)**'s **6<sup>th</sup> Annual Conference** will be the must attend event for senior-level lenders in special assets. SAMA is the only trade association exclusively dedicated to fostering the best practice in the workout arena.

SAMA also promoted the professional growth of workout specialists, through continuing education, mentoring, and peer support. The conference presents a unique opportunity for senior bankers, lenders, professionals and service providers to share hard-to-get information, build and expand trusted networks, and advance to the next level in the cottage industry to special assets.

- Meet special assets managers and workout team leaders of leading banks
- Make new contacts and nurture existing relationships to advance your firm
- Network with bank's special assets decision-makers who are generally not part of the marketing circuit
- Gain access to influence, information and inner circles you and your firm need to survive and prosper
- Attend unique and informative panels and breakout sessions on current topics relevant to special assets

## “THE CAN'T MISS CONFERENCE WITH THE MUST SEE CROWD”

### THE CONTENT

At the conference panels, you will participate in some of the most honest, straightforward, and eye-opening discussions of the special assets business. Substantive conversations focus on the economy, the challenges of managing default loans, regulatory concerns, tricky asset valuations, exit strategies, and navigating the relationships among regulators, special asset managers, investors and professionals who service the

### THE ATTENDEES

Conference attendees are seasoned special assets managers and team leaders from leading banks. For professionals who service special assets managers, this conference is by-invitation only. Participants come to the conference to network with peers and partners, and to understand their options.

### THE ENERGY

The conference creates a positive, constructive environment conducive to finding solutions and locating the best options. Business relationships and friendships are developed at the conference.

**SAMA**

Special Assets Management Association

# The Lodge at Torrey Pines

11480 N. Torrey Pines Road  
La Jolla, CA 92037

The Lodge at Torrey Pines has been awarded the AAA Five Diamond Rating for 12 consecutive years. This La Jolla resort is situated atop the cliffs of Torrey Pines State Beach adjacent to the world-renowned Torrey Pines Golf Course



© boyd harris

Hotel reservations can be made completing the **Room Reservation Form** below. Please email the completed form to [info@mysama.org](mailto:info@mysama.org) or fax it to 800-718-9853. The SAMA room rate is \$250 for bankers in special assets and \$275 for affiliate attendees. **Rooms are limited, and will be provided on a first come first serve basis.** All room reservations will only be processed after SAMA has received your completed registration form. No exceptions.

# SPONSORSHIP PACKAGES

DUE BY: APRIL 17<sup>TH</sup>: ADVERTISEMENTS • LOGOS • REGISTRATIONS

## Exhibitor Space (\$3,500)

- One exhibition booth and one exhibitor pass

## Wi-Fi Sponsor (\$5,000) – Thursday or Friday

- 1 free registration
- Quarter-paged ad in the event brochure
- Custom password for attendees to access wi-fi in meeting spaces
- 2 free invitation registrations for bankers in special assets

## Conference Sponsorship (\$5,000)

- 1 free registration
- Quarter-paged ad in the event brochure
- Display of company logo at registration desk and marketing material
- 2 free invitation registrations for bankers in special assets

## Lunch Sponsorship (\$8,000) – Thursday or Friday

- 2 free registration
- Quarter-paged ad in the event brochure
- Signage of company logo or name on each table
- 2 free invitation registrations for bankers in special assets

## Mixer Sponsorship (\$10,000)

- 2 free registrations
- Quarter-paged ad in the event brochure
- Custom printed napkins with company logo
- 3 free invitation registrations for bankers in special assets

## Welcome Dinner Sponsorship (\$15,000)

- 3 free registration
- Quarter-paged ad in the event brochure
- Signage of company logo or name on each table
- Table in the back of meeting room for handouts
- 3 free invitation registrations for bankers in special assets

### ALL SPONSORSHIPS INCLUDE:

- Company name or logo on all marketing materials
- List of attendees name, title, and firm one week prior to the conference
  - 1 exhibitor booth and 1 exhibitor pass\*
  - o All exhibitors will be provided: 6 ft. table, table cloth, 2 chairs
- If qualified, priority participation as speakers at the conference



# SAMA's 6<sup>th</sup> Annual Conference

May 27<sup>th</sup>-29<sup>th</sup>, 2015

The Lodge at Torrey Pines | La Jolla, CA

# SAMA

Special Assets Management Association

## SPONSORSHIP REGISTRATION FORM

All sponsorships are contingent on board's approval. Registration is on a first come, first served basis. SAMA reserves the rights to reject sponsorships.

Please print clearly. One form per sponsor; please register all additional registrations on the following pages.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email Address (required for confirmation): \_\_\_\_\_

### Sponsorship Type:

Sponsorship Item: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

### Payment:

Charge \$ \_\_\_\_\_ to my  VISA  MC  AMEX  Discover

CARD NUMBER

EXP. DATE

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Cardholder's Name: \_\_\_\_\_

Address (if different than above): \_\_\_\_\_

Signature \_\_\_\_\_

(I understand my signature authorized the Special Assets Management Association to charge my credit card for this purchase)

Pay by Check:

Special Assets Management Association  
2321 Rosecrans Ave., Ste. 3270  
El Segundo, CA 90245

**REGISTRATION DEADLINE:  
APRIL 20, 2015**

### Cancellation Policy

There are no refunds. There will be no exceptions to this policy for any reason. Substitutions within a company may be arranged without additional charge as long as SAMA is notified in writing prior to April 20th.

### Sponsorship Ad

We are using a third party designer and printer and thus will need to receive your finalized ad by April 20th. If we do not receive your ad by **April 20th**, **your ad will not be included in the conference booklet**. Your ad will need to be **7.5"x4.75"** landscape for the 1/2 page ads and **3.5"x4.75"** portrait for the 1/4 page ads. The ad will be in black and white. **Supported formats include Microsoft Word and Adobe PDF**. Please be sure to submit your sponsorship ad as soon as possible.

## EXHIBITOR

Please note that exhibitors only have access to the exhibitor hall. They do not have access to the conference panels and must attend the exhibition booth at all times.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

## CONFERENCE REGISTRATIONS

Additional Registrations: Banker Member: \$624 • Banker Non-Member: \$695 •  
Affiliate Member: \$1495 • Affiliate Non-Member: \$2995

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Banker in Special Assets Invitations:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

For any questions, please email [info@mysama.org](mailto:info@mysama.org) or call 424-269-3888.

Special Assets Management Association  
2321 Rosecrans Avenue, Suite 3270  
El Segundo, CA 90245  
P: 424-269-3888 • F: 800-718-9853





The Lodge at Torrey Pines  
**SAMA 6<sup>th</sup> Annual Conference**  
Wednesday, May 27<sup>th</sup>, 2015 – Friday, May  
29<sup>th</sup>, 2015

Please Fax Reservation Request to:  
800-718-9853 or gchang@mysama.org

**NOTE:** No room reservations will be accepted until conference registration forms have been submitted and processed.

Guest Name: \_\_\_\_\_

Spouse Name: \_\_\_\_\_

Children's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Number: (    ) \_\_\_\_\_ E-Mail: \_\_\_\_\_

Company Name: \_\_\_\_\_ # of Occupants \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Arrival Time: \_\_\_\_\_ Departure Time: \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date of signature:** \_\_\_\_\_

All guest room rates are subject to the prevailing city transient occupancy tax, San Diego Tourism Marketing District Assessment (SDTMDA), and California Tourism Assessment. Currently, taxes and mandatory assessments are 10.5%, 2% and \$0.40 per room per night respectively, and are subject to change by the City of San Diego and the California Travel and Tourism Commission.

**Service Charge:** 8% (there is no service charge on guest room)

**Bellman Porterage:** \$12.00 per person roundtrip covers gratuities for assistance upon check in & check out

**Housekeeping Gratuities:** Recommended housekeeping gratuity is \$3.00 per day

By signing this you agree that The Lodge at Torrey Pines has authorization to charge your credit card a one night stay deposit.

Card Type: \_\_\_\_\_ Card Number \_\_\_\_\_ Exp date \_\_\_\_\_

Name on card: \_\_\_\_\_

**Cancellation Policy:** Cancellations for a room reservation must be received no later than **May, 7<sup>th</sup>, 2014**.

**Check In/Out:** Check-in time is 4:00 p.m. Room assignments prior to this time are subject to availability. Checkout time is 12:00 p.m. If any room is not vacated by this time, the Patron will be charged a late charge of 50% of the room rate unless prior arrangements are made with the Resort's management.